



Un-boring

# Group Coaching Welcome Workbook



WELCOME TO THE COOLEST CLUB ON THE INTERNET!

Group Coaching

# Follow Along

Fill in the blanks according to what we share with you in the Welcome Session video.

## INTRO

These are the **4** things we offer you in our Un-Boring Coaching Program:

1. \_\_\_\_\_ 🔍
2. \_\_\_\_\_ 🥳
3. \_\_\_\_\_ 🤝
4. \_\_\_\_\_ 💪

## COACHING SESSIONS

Our \_\_\_\_\_-hour LIVE coaching sessions will happen on \_\_\_\_\_  
either the second or third week of the month. 📺

To find the date of the next coaching session, all you have to do is look at  
the \_\_\_\_\_ on your \_\_\_\_\_ page. 📅 17

To attend each monthly session, you'll have to register. To do this, just

\_\_\_\_\_. 💻

On each monthly call, we have a new topic that will help you do three

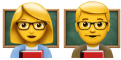

things: 🚀 \_\_\_\_\_ ; ⌚ \_\_\_\_\_ ; 🎉 \_\_\_\_\_ .

To check out the topics for upcoming sessions, check out the cards in the

\_\_\_\_\_ section of your Coaching Hub. 🌟

## COACHING SESSIONS CONT'D

Here's the basic structure of every coaching session:

- 1 \_\_\_\_\_ 
- 2 Two-week \_\_\_\_\_ 
- 3 “ \_\_\_\_\_ ” from our latest business experiment
- 4 \_\_\_\_\_ ? ?

## MAKE THE MOST OF THE PROGRAM!

To make the most of this coaching program, do these four things:

- 1 Commit to \_\_\_\_\_ .
- 2 DO \_\_\_\_\_ .
- 3 \_\_\_\_\_ with others.
- 4 Ask us \_\_\_\_\_ .

# Exercise: The 4Q's

**WHO** Who is your ideal customer? 🕵️ (AUDIENCE)

**WHY** Why does your business exist? 🧭 (MISSION)  
Why would someone choose you over a competitor? 🦄 (DIFFERENTIATOR)

**WHAT** What is the benefit that your client or customer gets? 💪 (BENEFIT)

**HOW** How do you deliver that benefit to your audience? 📦 (OFFERING)

You might be holding back in your marketing because you don't have clarity on the fundamentals of your business. A clear foundation means clearer, more powerful communication!

## PUTTING IT TOGETHER

Can you combine these 4 Q's together to create a 2-3 sentence description of what your business does?

## EXAMPLE:

“Wandering Aimfully helps intentional online business owners feel more

**WHO**

clarity, connection, joy and motivation through (un-boring) monthly

**WHAT**

business coaching because we believe designing a business that

**HOW**

matches your values leads to a more satisfying, authentic life.”

**WHY**

# Setting Your Intention

Hopefully by now you are PUMPED to join us each month for our LIVE Coaching Session!  
Use this space to set some intentions around the three outcomes we want for you.



## BOOST YOUR REVENUE

What's a monthly realistic revenue goal that you can work towards during this coaching program?



## GAIN FREE TIME

What are some non-work things that you want to prioritize making time for in your daily life?



## HAVE MORE FUN

What is one area of your business that feels stale or unpleasant that you want to bring more fun to?

## DEFINING YOUR VISION

Overall, how do you want your business and life to look and feel six months from now? Get really specific. Envision your daily routine, the things you're spending your time on, the things you hope to accomplish. Write it all down.

## PROGRAM PROMISES

Finally, what are some promises you can make to yourself about how you plan to show up in this program?



Psst...once you finish, email us a screenshot of this final page so we can keep your answers in our top secret location and remind you of your intentions down the road!  
[hello@wanderingaimfully.com](mailto:hello@wanderingaimfully.com)

