

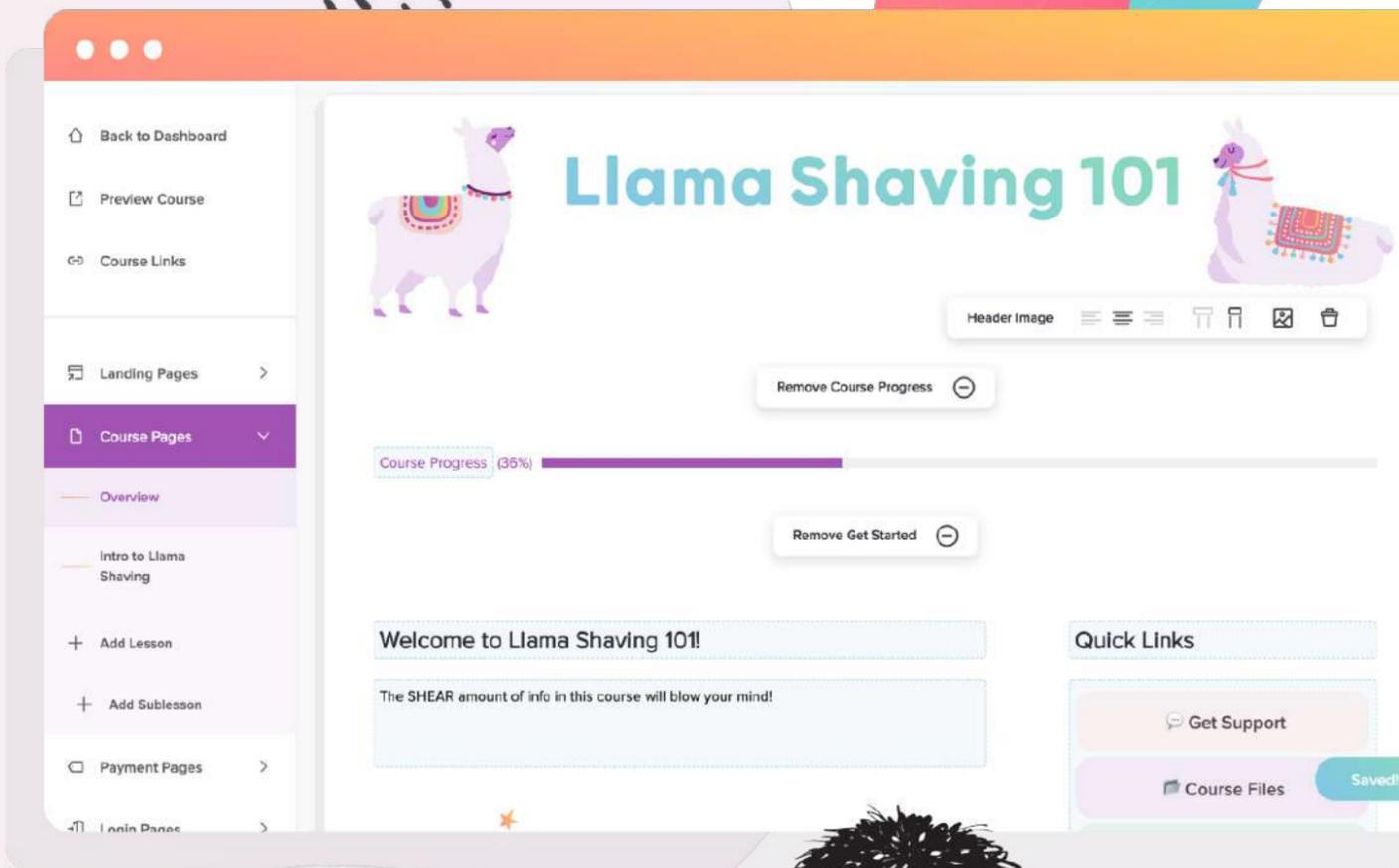


Un-boring

Group Coaching Workbook

Teachery & Setting Up A Course 🍎

IT'S THE COOLEST CLUB ON THE INTERNET!*



*ACCORDING TO A FOCUS GROUP OF 2-US! 🍌

A QUICK NOTE FROM US:

Digital products and online courses are one way to earn money doing something you love. Teachery can help with that!

As you know, we have another business baby besides Wandering Aimfully and it's our course platform, Teachery!

This month, we thought it would be helpful to go SUPER narrow and teach you how to use Teachery to setup and customize a digital product.

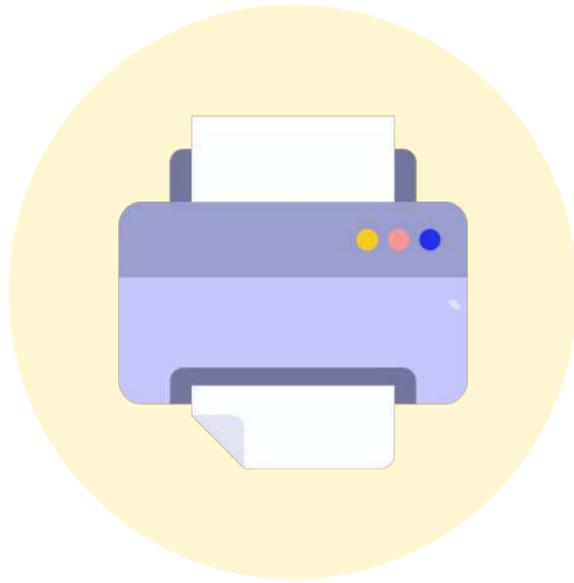
Teachery is not only a platform for making online courses; it's also a powerful tool for selling digital products, memberships or any other digital package you can dream up!

We hope this month's session leaves you feeling excited for the possibilities of using Teachery in the future to create custom digital experiences for your customers!

This workbook will be a little different than most months since there aren't many action steps – just resources to make your course-making experience a little smoother. Enjoy!

Jason and Caroline

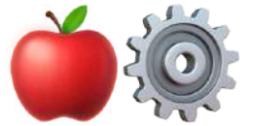




Ps. Just a note if you want to print this puppy out. If you couldn't tell, we love COLOR. However, for the exercise pages we did our best to keep things printer-friendly. We recommend using the Printer Settings to select only the pages you plan to write on and skip the ones that have the big illustrations and background colors!



Your Commitment Contract



I, _____,
WRITE YOUR NAME HERE!

commit to show up for this coaching session prepared to take action! I will take in the information and apply it to my unique situation and business. I promise this workbook will NOT be another PDF collecting dust on my desktop. I will either print this out right now and have it ready before I watch the Coaching Session OR I will open it in my app of choice and use it during and after the Coaching Session.

Also, one skill I've always wanted to learn is:

WRITE IT HERE!



SIGN HERE!



Teachery Lesson Plan



Use this page to roughly plan out your lessons in Teachery, You may end up having more than 6 lessons, or adding sublessons, but this simple 6-lesson structure will help you get started!

LESSON #1

Title:

Ideas:

Resources?

LESSON #2

Title:

Ideas:

Resources?

LESSON #3

Title:

Ideas:

Resources?

LESSON #4

Title:

Ideas:

Resources?

LESSON #5

Title:

Ideas:

Resources?

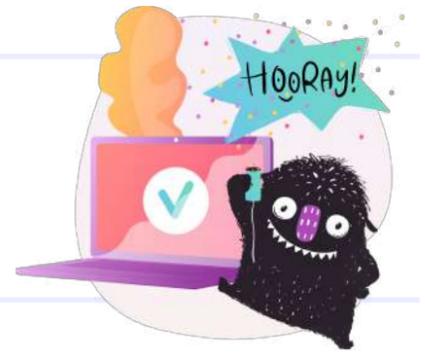
LESSON #6

Title:

Ideas:

Resources?

Teachery Course Checklist



SETUP & LESSON STRUCTURE

- Create a new course
- Outline your course and decide on your lesson/sublesson structure
- Create all your course content! (Look to Build Without Burnout and our other online course resources for action steps related to creating and selling your course!)
- Create the appropriate number of new lessons/sublessons as drafts in Teachery (no need to add your content yet)

OVERVIEW PAGE

- Design your course header image and upload to your Overview page
- Fill out Getting Started and Questions text on your course Overview page

LESSON PAGES

- Go through lesson by lesson and add your text and/or videos, audio files, etc.
- Create your lesson resources and upload them to the corresponding lessons
- Consider embedding a Typeform survey on your final lesson to get feedback or results from your students

PAYMENT PAGES

- Create a new payment page & connect your Stripe account
- Write compelling copy on your payment page to help sell your course in that final checkout step

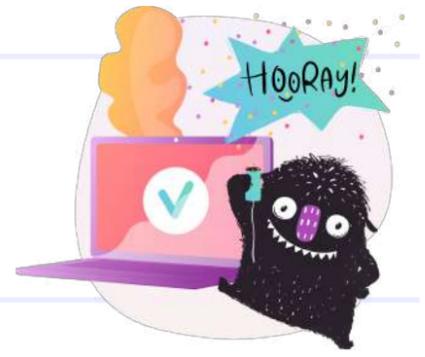
LANDING OR SALES PAGES

- Design and create your sales page (using Teachery's landing pages OR a separate landing page tool)
- Make sure your landing page button(s) link to your correct Teachery payment page(s)

STYLE YOUR COURSE

- Update your Course Font from your Overview Page
- Install a secondary font using custom code (optional)
- Use the Style Editor to update the colors on your course to your branding
- Do this for your Overview Page, Lesson Pages, Payment Pages, and Landing Pages (optional)
- Go through your Overview Page, Lesson Pages and Payment Pages to add graphics or images that further brand your course.

Teachery Course Checklist



OTHER COURSE OPTIONS

- Customize your course Welcome Email that someone gets when they buy
- Customize your Course Completed Email (if applicable)
- Decide on a lesson drip schedule and set that in your Lesson Drip Options (if applicable)
- Connect a custom domain (if applicable)

FINAL TOUCHES

- Make sure your lessons are published!
- Review all course styling and branding
- Show the course to a friend for feedback
- Set up any additional functionality (Zapier, emails automations/tagging, etc)
- Do a REAL purchase of your course to test the flow

Course Font Recommendations



There are 34 fonts available inside Teachery. If you're lost on which to choose for your course font, here are some of our recommendations.

CURRENT TEACHERY FONT LIST:

Highlighted in pink = recommended SANS-SERIF font

Highlighted in blue = recommended SERIF font

Arial	Marck Script
AbeeZee	Molengo
Allan	Monda
Allerta	Montserrat
Bree Serif	Mouse Memoirs
Cabin	News Cycle
Cookie	Nobile
Crimson Text	Nunito
Dancing Script	Offside
Domine	Open Sans
EB Garamond	Playfair Display
Georgia	Proxima Nova
Gotham	Raleway
Grand Hotel	Rambla
Julius Sans One	Roboto
Karla	Sanchez
Lekton	Ubuntu
Lora	Vollkorn

Sans-Serif Faves:

Karla: Here's what a sentence looks like.

Nobile: Here's what a sentence looks like.

Nunito: Here's what a sentence looks like.

Open Sans: Here's what a sentence looks like.

Roboto: Here's what a sentence looks like.

Serif Faves:

Domine: Here's what a sentence looks like.

EB Garamond: Here's what a sentence looks like.

Lora: Here's what a sentence looks like.

Playfair Display: Here's what a sentence looks like.

Vollkorn: Here's what a sentence looks like.

Adding a Second Course Font



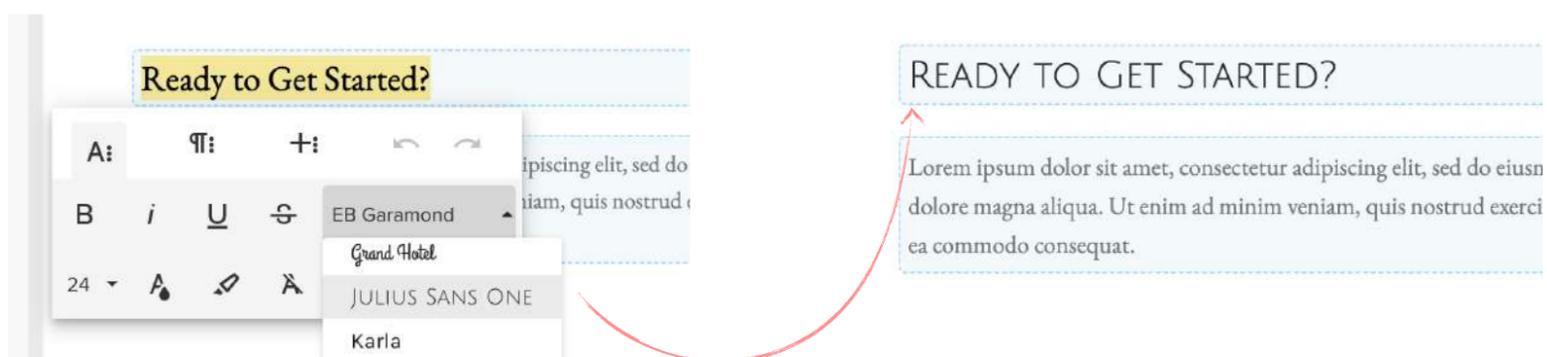
The font recommendations listed on the previous page are great options if you want just one font throughout your entire course. But what if you want to introduce a **secondary font** for titles or headlines throughout your course? The next few pages will help with that!

Now, remember, **when you change your course font on your Overview Page in Teachery, it changes ALL text across your entire course.** That's why it's important to select a font that is readable and that you want to act as your "body" text.

If you want to add in a second font for headlines, lesson titles, etc. there are two methods to do that:

METHOD 1: USING TEXT FORMATTING OPTIONS

Once you set your course font, you can go back into each lesson and use our text formatter to apply a second font to each title individually. Just highlight the text and select from the dropdown.



METHOD 2: USING CUSTOM CSS

If you don't want to change the font of each title individually, lesson by lesson, you can change them all at the same time using custom CSS. You'll just need to determine which classes or IDs you want to apply your new font to, then add that CSS to the "Head Tag Code Injection" section of your Course Options page, making sure to include your CSS between two `<style>` tags like the example below:

```
<style>
.imitate-h3, h3, .imitate-h2-template-2 {font-family: 'Bodoni Mona'
!important;}
</style>
```

NOTE: If the secondary font you're choosing is already one of the Google fonts available in Teachery's course fonts dropdown list, then all you have to do is apply the font-family property to your elements. It's already installed! However, if your desired Google Font is NOT listed in the dropdown, you'll ALSO have to install the Google Font using the steps outlined on pages 15-18 before you can use it in your CSS.

Course Google Font Pairings



If you do decide to implement a second font in your course, here are some font pairing recommendations to get you started!

Roboto Bold

+

Domine

Ready to Get Started?

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Questions?

I'm here to help. [Shoot me an email](#), I'd would love to hear from you!

LESSON 1

Lesson 1

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Get Started

LESSON 2

COMPLETED

Lesson 2

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Get Started

LESSON 3

Lesson 3

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Get Started

How to Implement: Go to your Overview Page and set your course font to **Domine**. Then, you'll want to apply a font family of '**Roboto**' and font weight of **bold** to any lesson titles or headlines using one of the methods described on pg 10.

Course Google Font Pairings



JULIUS SANS ONE + Open Sans

READY TO GET STARTED?

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QUESTIONS?

I'm here to help. [Shoot me an email](#), I'd would love to hear from you!

LESSON 1

LESSON 1

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Get Started

LESSON 2

COMPLETED

LESSON 2

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Get Started

LESSON 3

LESSON 3

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Get Started

How to Implement: Go to your Overview Page and set your course font to **Open Sans**. Then, you'll want to apply the font family '**Julius Sans One**' to any lesson titles or headlines using one of the methods described on pg 10.

Course Google Font Pairings



Montserrat Bold

+

EB Garamond

Ready to Get Started?

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Questions?

I'm here to help. Shoot me an email, I'd would love to hear from you!

LESSON 1

Lesson 1

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Get Started

LESSON 2 ✔ COMPLETED

Lesson 2

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Get Started

LESSON 3

Lesson 3

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Get Started

How to Implement: Go to your Overview Page and set your course font to **EB Garamond**. Then, you'll want to apply a font family of '**Montserrat**' and font weight of **bold** to any lesson titles or headlines using one of the methods described on pg 10.

Course Google Font Pairings



Yeseva One

+

Karla

Ready to Get Started?

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Questions?

I'm here to help. [Shoot me an email](#), I'd would love to hear from you!

LESSON 1

Lesson 1

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Get Started

LESSON 2

COMPLETED

Lesson 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad...

Get Started

LESSON 3

Lesson 3

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Get Started

How to Implement: Go to your Overview Page and set your course font to **Karla**. Then, you'll first need to install the Google Font **Yeseva One** using the method laid out on pages 15-19. (Note this is one extra step since Yeseva One is NOT one of the fonts available by default in Teachery.) Finally, apply the font-family **Yeseva One** to any lesson titles or headlines using the custom CSS method outlined on pg 10.

How to Install Google Fonts in Teachery



Remember, these instructions are specifically for installing a Google font that is NOT available in the default list of course fonts inside Teachery.

Step 1: Grab <link> code from the Google Font you want to install.

The screenshot shows the Google Fonts interface for the 'Bodoni Moda' font family. The main area displays several font styles with the text 'Almost before we knew it, we had left the ground.' in different weights and italics. On the right, the 'Selected family' panel shows the font name and a 'Review' section with the following code:

```
<link rel="preconnect" href="http://fonts.gstatic.com">
<link href="https://fonts.googleapis.com/css2?family=Bodoni+Moda:wght@800&display=swap" rel="stylesheet">
```

Below this, the 'Use on the web' section is highlighted with a yellow arrow. It contains the following text and code:

Use on the web

To embed a font, copy the code into the <head> of your html

<link> @import

```
<link rel="preconnect" href="http://fonts.gstatic.com">
<link href="https://fonts.googleapis.com/css2?family=Bodoni+Moda:wght@800&display=swap" rel="stylesheet">
```

CSS rules to specify families

```
font-family: 'Bodoni Moda', serif;
```

How to Install Google Fonts in Teachery



Step 2: In Teachery, go to **Manage Options > Head Tag Code Injection** and paste the `<link>` code there.

Back to Dashboard

Preview Course

Course Links

Landing Pages >

Course Pages >

Payment Pages >

Login Pages >

Style Your Course >

Course Emails >

Course Settings >

Manage Options

Duplicate Course

Comment Theme

Light

Google Analytics ID
(ex: UA-52722923-1)

Head Tag Code Injection

This is where you add any extra code that you want to live within the `<head>` tag of ALL course pages.

```
<link rel="preconnect" href="https://fonts.gstatic.com">
<link href="https://fonts.googleapis.com/css?
family=Bodoni+Moda:wght@800&display=swap" rel="stylesheet">
```

Body Tag Code Injection

This is where you add any extra code that you want to live within the `<body>` tag of ALL course pages.

Your font is now installed on every page of your course, but you'll need to write some CSS to apply that font to elements on the page of your course.

How to Install Google Fonts in Teachery



Step 3: Figure out which elements of your course you want to change the font of, and write down their class or ID using Chrome Inspector.

The screenshot shows the Chrome DevTools interface. On the left, the 'Elements' panel displays the DOM tree. A yellow arrow points from the `div.imitate-h3` element to the 'Ready to Get Started?' text on the right. The 'Styles' panel shows the default styles for `.imitate-h3`, including `font-size: 24px !important`. The right side of the image shows the Teachery course page with the 'Ready to Get Started?' text and two lesson cards.

For example, we can see this “Ready to Get Started?” text has a class of “**imitate-h3**” which we will use in our CSS to apply our new font property.

Here is the line of custom CSS I’ll add to apply my new font, Bodoni Mona, to lesson titles, Get Started section headline and the Contact Info section headline. *Note: This code also applies this font to all h3 headings throughout the course. If you don’t feel comfortable writing CSS, don’t try to overcomplicate things by using custom CSS!*

Feel free to use this code snippet, you’ll just need to replace the name of the font in this code (Bodoni Moda) with the name of your Google font you installed.

```
.imitate-h3, h3, .imitate-h2-template-2 {  
    font-family: 'Bodoni Mona' !important;  
}
```

How to Install Google Fonts in Teachery



Step 4: Now in Teachery, go back to Manage Options > Head Tag Code Injection and paste your custom CSS below your <link> install code using your font-family name in between a <style> </style> tag.

⚠ Make sure your code has formatting removed!

Save your options and you should now be able to preview your course and see your new font applied!

Note: You won't see this inside the course editor, only when you're previewing your course!

Ready to Get Started?

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

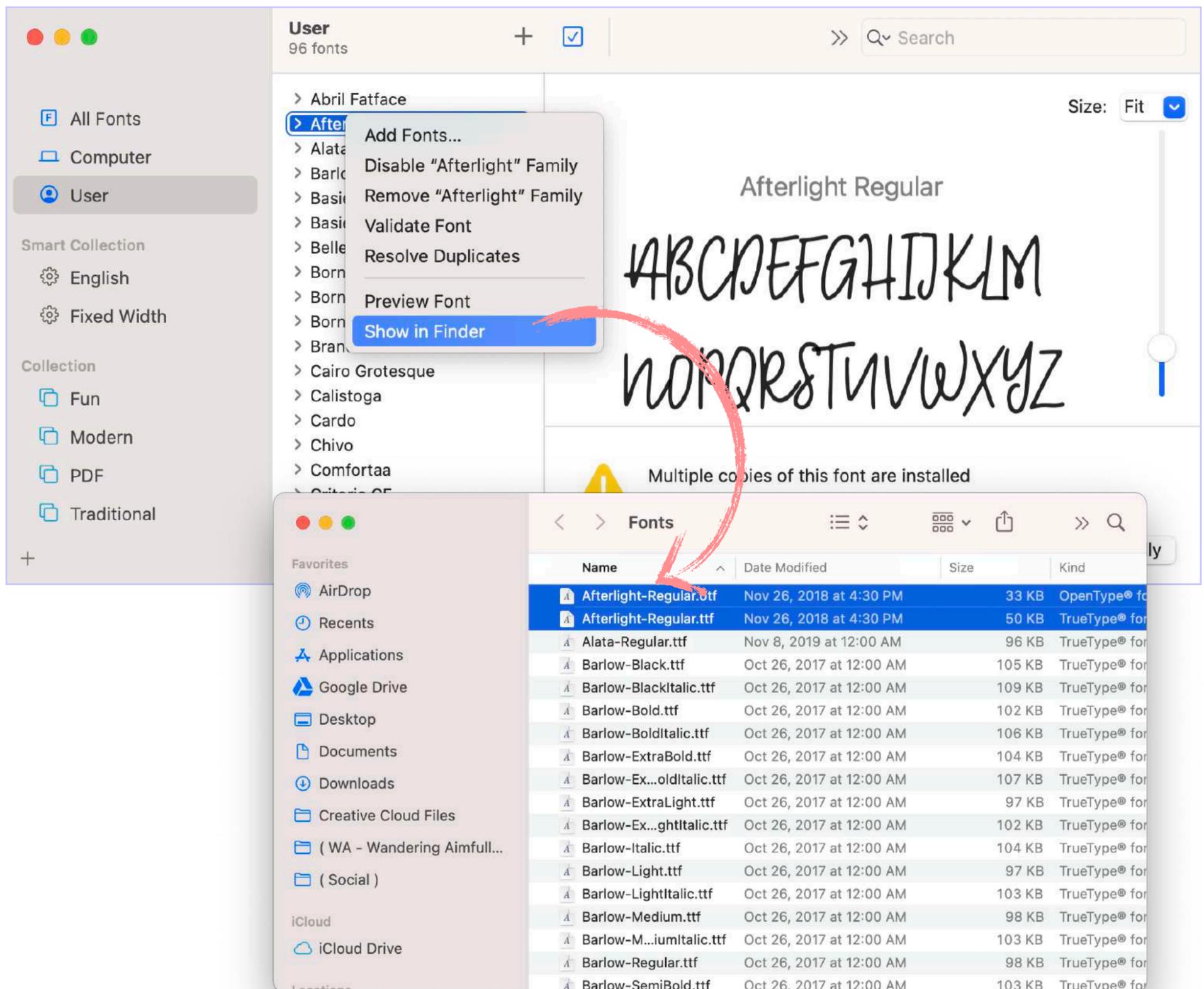
How to Install Non-Google Fonts in Teachery



This next set of instructions is for fonts you want to use that are NOT Google Fonts. All you need is an OTF file (OpenType Font file) of your custom font.

Step 1: Locate your font file (.otf) and make sure it's in an accessible folder.

I'm on a Mac and I usually go to my Font Book, right-click and select "Show in Finder." Then I can usually drag a copy over to my Desktop for easy retrieval!

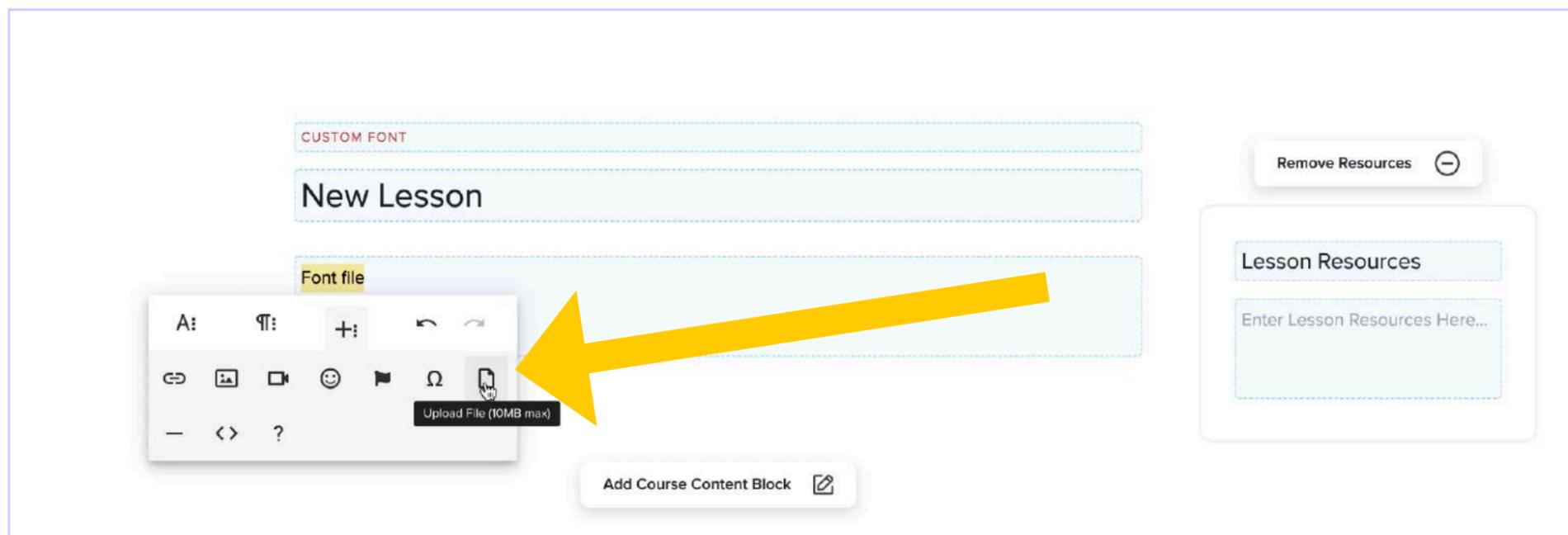


How to Install **Non-Google Fonts** in Teachery

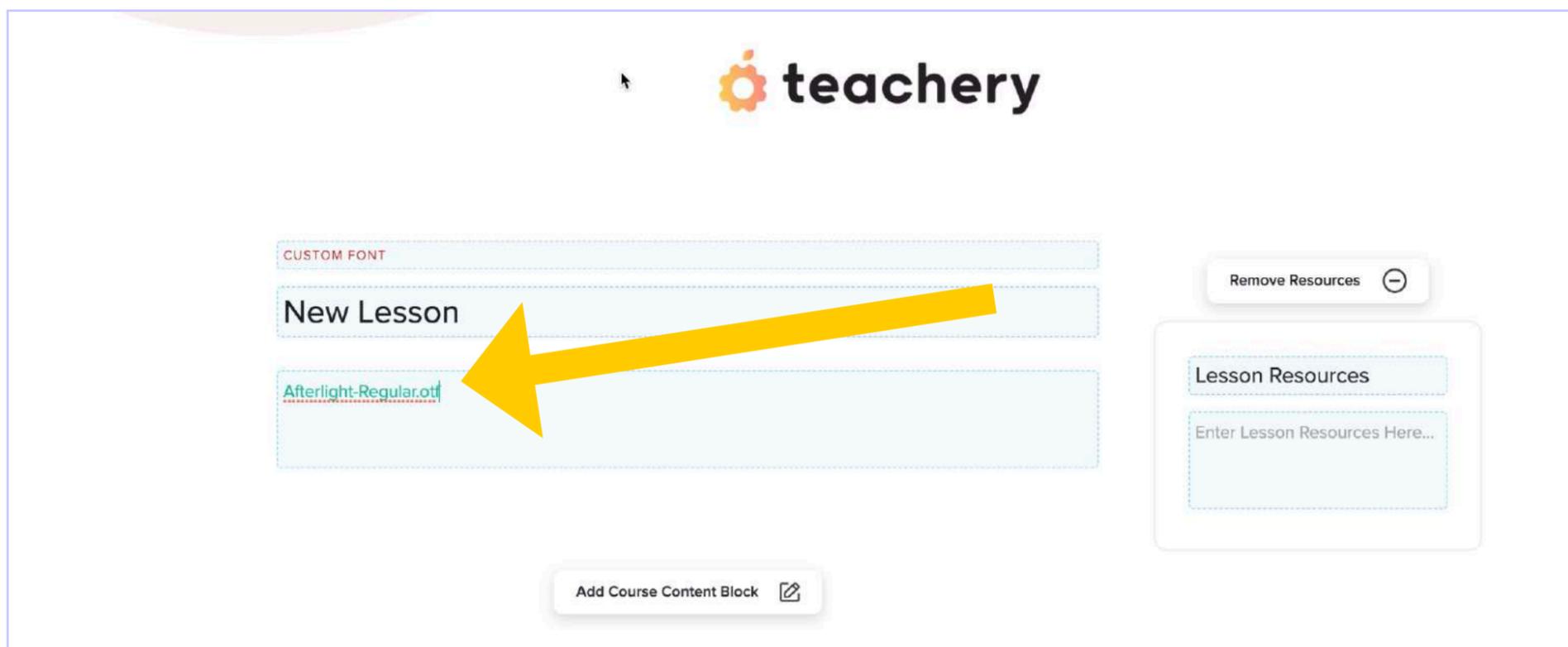


Step 2: Create a new lesson draft in Teachery & upload your font file inside the lesson.

Type some text, highlight it, and use the text editor to click on the + menu. That's where you'll see the file upload button.



Upload your .otf font file. You'll see the text turn into a hyperlinked text that should reflect the name of your font file. This means your font file has been successfully uploaded to Teachery. Now we need to reference it in the CSS of your course.

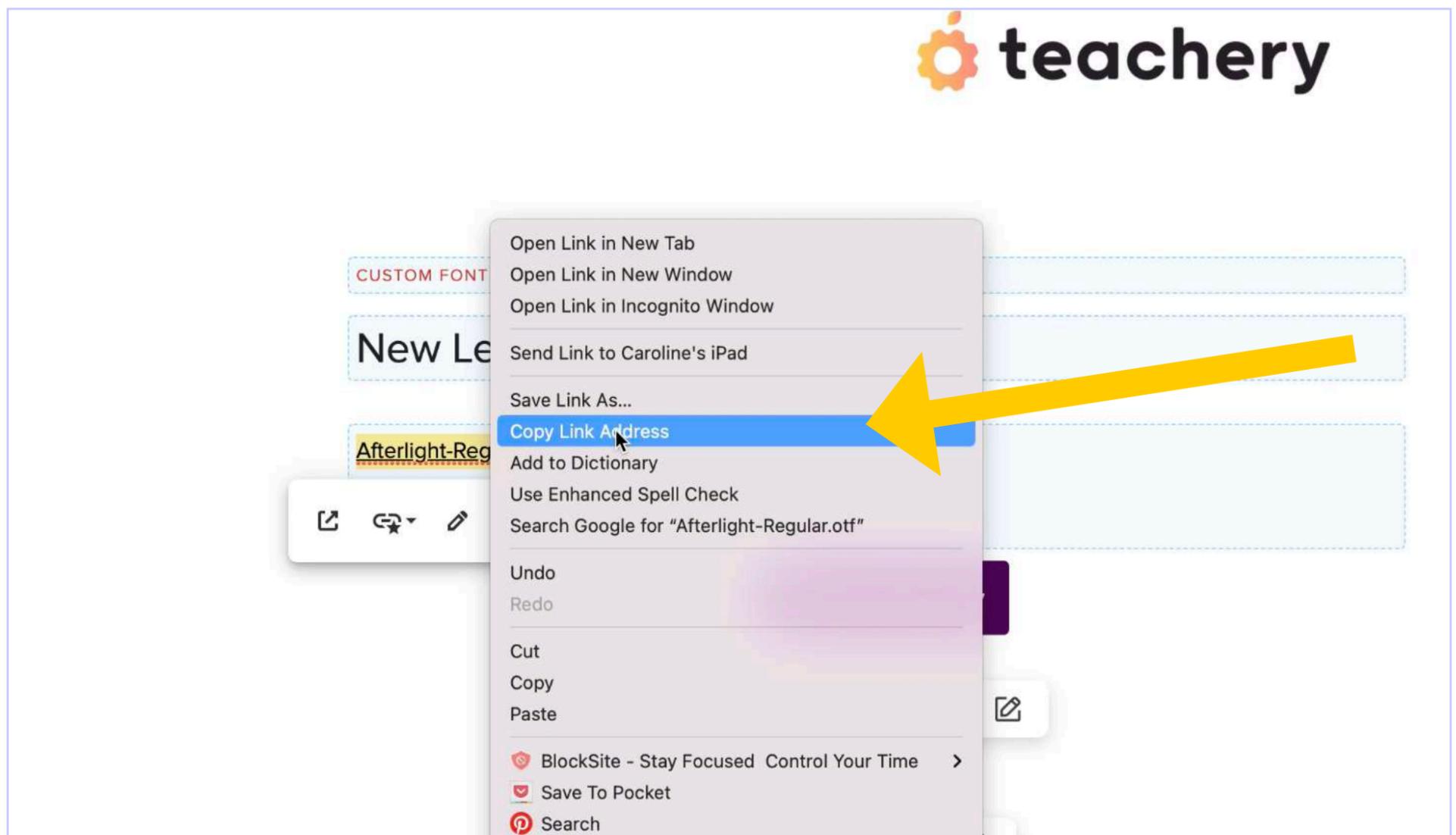


How to Install **Non-Google Fonts** in Teachery



Step 3: Copy the font file URL from the lesson.

Right-click on your new hyperlink in your lesson and select “Copy Link Address.” This will add the source URL location to your clipboard.



How to Install **Non-Google Fonts** in Teachery



Step 4: In this code snippet, replace the font name and the source URL with your copied link:

Copy this text and paste this code into a plain text editor so the formatting is stripped out. Then, replace the 'Afterlight' with your font name, and replace the url between ' ' with your font file source URL you just got from the lesson:



```
@font-face {font-family: 'Afterlight'; src: url('https://teacherycopy.s3.amazonaws.com/uploads/course/inline/10370/1613782948-Afterlight-Regular.otf');}
```

Step 5: Go to the Head Tag Code Injection in Course Options and paste your edited code snippet between two <style> </style> tags.

The screenshot shows the Teachery course settings interface. On the left is a sidebar with navigation options: Preview Course, Course Links, Landing Pages, Course Pages, Payment Pages, Login Pages, Style Your Course, Course Emails, Course Settings (highlighted), and Manage Options. The main content area is titled 'Head Tag Code Injection' and contains the instruction: 'This is where you add any extra code that you want to live within the <head> tag of ALL course pages.' Below this is a text input field containing the code snippet:

```
<style>
@font-face {font-family: 'Afterlight'; src:
url('https://teacherycopy.s3.amazonaws.com/uploads/course/inline
/10370/1613782948-Afterlight-Regular.otf');}
</style>
```

 A large yellow arrow points to this code snippet. Below the Head Tag Code Injection field is the 'Body Tag Code Injection' section, which has the instruction: 'This is where you add any extra code that you want to live within the <body> tag of ALL course pages.' and an empty text input field. At the bottom is the 'Custom Domain' section with the instruction: 'Set up a custom domain for your course. See how.'

How to Install **Non-Google Fonts** in Teachery



Step 6: Again, write CSS to apply your new font-family property to the element classes or IDs for your course. (See pg 17)

Again, here's the CSS I use to apply my new font to lesson headings and the intro section headlines on the Overview page. Feel free to copy and insert your own font name:

```
.imitate-h3, h3, .imitate-h2-template-2 {  
  font-family: 'Afterlight' !important;  
}
```

A screenshot of the Teachery 'Head Tag Code Injection' settings page. The page has a purple sidebar on the left with navigation options: Course Links, Landing Pages, Course Pages, Payment Pages, Login Pages, Style Your Course, Course Emails, Course Settings (highlighted), and Manage Options. The main content area is titled 'Head Tag Code Injection' and contains a text box with the following CSS code:

```
<style>  
@font-face {font-family: 'Afterlight'; src:  
url('https://teacherycopy.s3.amazonaws.com/uploads/course/inline  
/10370/1613782948-Afterlight-Regular.otf');}  
  
.imitate-h3, h3, .imitate-h2-template-2 {font-family: 'Afterlight'  
!important;}  
  
</style>
```

A large yellow arrow points from the right side of the page towards the CSS code in the text box. Below the 'Head Tag Code Injection' section is a 'Body Tag Code Injection' section with an empty text box. At the bottom, there is a 'Custom Domain' section.

How to Install **Non-Google Fonts** in Teachery



Save your course options and now you should see your updated font when you preview your course!

Ready to Get Started?

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

LESSON 1

Lesson 1

Lorem ipsum dolor sit amet, consectetur

LESSON 2

Lesson 2

LOCOMOTIVE COMPLETED

Lorem ipsum dolor sit amet, consectetur

Note: Depending on your font you might need to adjust the size of certain headings using more CSS!

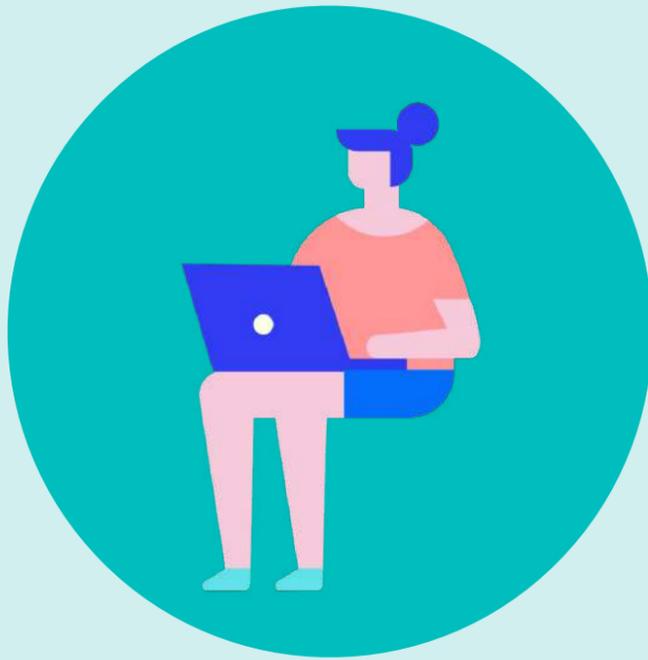


Loving this workbook?

You know the drill!

Screenshot a page or two and share on Instagram (be sure to tag us, @wanderingaimfully!)

We take a lot of time and effort into making this resource extremely valuable (and pretty!) and we hope you'll consider spreading the word to your business owner friends so they can find out about **Un-Boring Group Coaching!**



Putting this into action:

Things aren't likely to get done unless you decide WHEN to do them! There is A LOT we threw at you in this month's session and having a step by step plan is KEY to actually executing it. Go through the action steps again and break each one down by tasks. Then fill out your action plan and put those on your calendar!

⚡ Four-Week Action Plan ⚡

WEEK ONE:

Task	Date I Will Complete This	Complete?
		<input type="checkbox"/>

WEEK TWO:

Task	Date I Will Complete This	Complete?
		<input type="checkbox"/>

⚡ Four-Week Action Plan ⚡

WEEK THREE:

Task	Date I Will Complete This	Complete?
		<input type="checkbox"/>

WEEK FOUR:

Task	Date I Will Complete This	Complete?
		<input type="checkbox"/>



You did it!

You made it all the way through the workbook! Did you take action and fill out each page? We hope so. Share a few screenshots of your favorite pages and tag us @wanderingaimfully over on Instagram. No need to keep Un-boring Group Coaching all to yourself! 😊